



baby & gift registry

pottery barn baby



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congratulations

*and thank you for registering
with pottery barn kids!*



As parents, we remember the joyous anticipation that is a part of every step of planning and preparing for a new baby. Since the inception of Pottery Barn Kids in 1998, our mission has been to bring the highest level of quality, comfort, safety and style into every family's home. The care and attention to detail we put into each product we sell and the exceptional service we provide make registering with us a thoroughly enjoyable experience.

We look forward to working with you to create a happy and safe haven for welcoming your new baby home. Our goal is to make identifying and sharing your baby's needs easy, inspiring and fun. Use this registry guide along with the help of our in-store associates to create your perfect nursery.

Thank you for making Pottery Barn Kids a part of this special time in your life.



our commitment to you

We've made you and your child's comfort and safety our top priority, so you can focus on creating your dream nursery with the confidence that all we offer is simply the best in safety, quality, design and service.

SAFETY

This is the most important consideration behind everything we do. We take the special safety needs of babies and young children – and our role as guardians of that safety – extremely seriously. You can rest assured that every product we sell has been designed, tested, manufactured and inspected with your family's absolute security in mind. Our in-house Quality Assurance Specialists make sure all of our furniture passes stringent manufacturing guidelines.

QUALITY

Expert craftsmanship ensures that our products will last. We take pride in creating furniture, textiles and accessories that are durable, functional and beautiful. And with an increasing emphasis on using sustainably harvested wood in our furniture and organic cotton in our textiles, our commitment to quality extends to eco-friendly considerations, too.

DESIGN

We design our products with practicality as well as style in mind. Much of our baby furniture can convert to accommodate the needs of a growing child, and we pride ourselves on an aesthetic that combines the playfulness of childhood with the sophistication of your home as a whole.

SERVICE

Whether you need help designing your nursery or maintaining your registry, we provide unparalleled service so that you can enjoy every step of the process. Please read the "Registry Benefits" section at the back of this booklet for more information on our service options.



healthy home

We want to create products that make the least possible impact on the environment. With that in mind, we offer a broad range of durable and sustainable products for your baby's nursery, including everything from organic bedding and FSC-Certified furniture to an assortment of toys made by the best and greenest toy manufacturers in the world.

SUSTAINABLE MATERIALS

We use FSC-Certified woods to construct many of our furniture collections and the paper on which we print our catalogs. FSC Certification ensures that the paper and wood products we use come from well-managed and responsibly harvested forests that adhere to strict environmental and socio-economic standards.

Several of our toy collections are created with green materials and designed with safety and sustainability in mind. Our ever-expanding eco-toy collection features sustainably sourced wood from rubber trees and natural, water-based dyes that aren't harmful to children or the environment.

We've also made a conscious decision to use recycled packaging materials and reduce packaging overall to eliminate waste.

ORGANICS

We continue to expand our assortment of organic products in bedding. Organic cotton is grown without the use of chemical pesticides and fertilizers and is also a great choice for parents who want to create an allergen-free environment.

Almost all of our percale bedding is now Oeko-Tex certified, the world's definitive biological certification process that tests fibers and threads to ensure that bedding is healthy for you, for those who produce it and for the environment.

REUSABLE PRODUCTS

Our nursery furniture can easily convert to big-kid rooms, which means the products you buy last longer. Most of our cribs convert to toddler beds, and some even convert to full-sized headboards. Changing tables easily transition to dressers by removing the topper. Our tabletop and party accessories are made to reuse, and our nursery seating is perfect in family rooms or big-kid rooms as your child grows.





start with the essentials

BASSINET

Smaller and cozier than a crib, a bassinet is the ideal place for a newborn to spend his or her first nights at home. Our bassinets have locking casters and can be wheeled between rooms to keep your baby as close to you as possible, day or night. A removable basket makes them even more portable.

CRIB

All of our cribs meet stringent manufacturing guidelines and feature adjustable mattress platforms, secured slats and plastic teething guards to ensure your child's safety as well as comfort. And our solid mattress platforms provide a sturdy and supportive alternative to spring platforms. For greater longevity, most of our cribs convert to toddler beds and some then convert to full-sized headboards. Best of all, we'll take care of the heavy lifting on select models: we'll deliver your crib to your home, assemble it for you, and remove the packing materials.

NURSERY SEATING

A comfortable, sturdy rocker or glider is absolutely essential for all the cozy feedings, lullabies and bedtime stories you and your child will share. Kiln-dried hardwood frames, ample padding and a huge assortment of designer fabrics mean you can find exactly what you need in a style you'll love. Our removable slipcovers

make it easy to keep your chair clean – and offer you the option of updating it to live beyond the nursery.

CHANGING TABLE

Roomy drawers and shelves keep diapers and other necessities at your fingertips. Our exclusive finishes are applied by hand and then coated with two layers of nontoxic sealant to ensure longevity. Many of our changing tables convert to dressers by simply removing the changing-table topper, so you'll have a piece of furniture that lasts well beyond the diaper years.

DRESSER OR ARMOIRE

You'll be surprised by how much space you need for those little clothes and other belongings. Solid wood frames and traditional construction techniques make our dressers and armoires heirloom-worthy pieces. Our generously sized drawers feature dovetail joinery and open and close smoothly on waxed wood glides with superior drawer stops for added safety. The pieces coordinate with a variety of beds as well as cribs, so they can transition seamlessly from a nursery to a child's bedroom.



What You Need:

- Crib + Conversion Kit
- Crib Mattress + Pad
- Bassinet + Bassinet Bedding
- Nursery Seating (Rocker, Glider or Chair) + Ottoman
- Changing Table + Pad + 2 Covers
- Dresser or Armoire



make it cozy

BEDDING

With all the sleeping babies do, it's important that the fabric closest to their skin is cuddly, soft and beautiful as well. The choices you make for your baby's crib sheets, bumper and crib skirt are likely to set the tone for color and pattern in the rest of the room. All of our bedding, including our crib bumpers, is machine-washable, and many of our nursery bedding collections are now made from 100% organic cotton.

BLANKETS & QUILTS

Receiving blankets, swaddling blankets and toddler quilts let you cuddle your baby in warmth when you are on the go, and can add a decorative touch to your nursery. Personalization on many of our receiving blankets makes them treasured keepsakes. Hand embroidery and other stitching details on our quilts give them the look and feel of a treasured heirloom.

BATH

The bath ritual will become one of your favorite times with your baby. Plush towels, a nonslip bath mat, and toys that are fun, safe and entertaining are essential for both your baby's comfort and yours. Everything we've created for the bathroom is designed with softness, cleanliness and safety in mind.

NURSERY WRAPS

Everything that touches your baby's delicate skin should be soft and versatile. That's why each of our nursery wraps is thickly woven from high-quality cotton fibers that make them incredibly plush and warm, and are finished with a generous hood for added coziness. Personalize wraps for an extra special touch.



What You Need:

- 2 Crib Fitted Sheets
- 2 Waterproof Mattress Pads
- Bumper
- Crib Skirt
- 3-4 Receiving and Swaddling Blankets
- 2 Sleepsacks or Bunting Bags
- 3-4 Hooded Bath Towels/Nursery Wraps
- 3-6 Washcloths
- Bath Mat
- Step Stool
- Shower Curtain + Rings
- Bath Toys
- Baby Shampoo + Body Wash
- Baby Bathtub



stay organized

BASKETS & TOTES

Whether lined up on shelves to function almost like drawers or set strategically around the house in spots that lend themselves to your baby's everyday curiosity, baskets and buckets are a practical way to store and sort toys. Countless lining options, including many that can be personalized, mean you can customize them to each child or by basket contents.

STORAGE SYSTEMS

For maximum storage, our modular components can be customized for each individual room. Consider our wall systems that contain everything from media storage armoires to bins for crayons and pencils. These pieces are designed to work in the nursery, in kids' rooms, in playrooms – wherever smart storage is needed most as your family grows.

SHELVES

Deep, open bookshelves are perfect for books and toys or for housing baskets that make it easy to collect smaller items. Individual wall-mounted shelves are a great space-saving option for showcasing keepsakes and decor pieces. All of our bookshelves that are over 48" tall come with a tip resistant kit that secures the furniture to the wall to make the nursery extra safe for your baby.



What You Need:

- 1–2 Diaper Caddies with Liners
- Laundry Hamper with Liner
- 6–10 Baskets, Storage Bins or Canvas Totes
- Toy Chest/Bin
- Shelving/Wall Unit
- 2–3 Small Buckets or Containers for Changing Table Supplies



add character

LIGHTING

Lighting is so crucial to the mood of a room. Our chandeliers are beautiful and classic, and cast a warm all-over light in the room. Table and floor lamps tend to illuminate a smaller space, so they can be useful during nighttime feedings and diaper changes. Don't forget that your choice of shade can dramatically change the appearance of a lamp or chandelier as well as the brightness of the light it casts. Choose a nightlight to make it easy to peek in on your baby.

WINDOWS

From solid-color shades to delicate sheers with playful appliques, our selection for kids' windows is unmatched and will give your nursery a finished, professionally designed look. Always keeping practicality and convenience high on our list of priorities, we offer many options with blackout lining to ease naptime by blocking out bright sun. Our wide variety of window hardware options can effortlessly enhance your decorating scheme.

KEEPSAKES

Frames containing sweet photos from the first days of life or an impossibly tiny handprint are likely to be counted among your most prized possessions. Sparkling treasures such as an engraved rattle are almost certain to become heirlooms that you'll lovingly pass on to your child many years down the road. Many of our keepsake items can be personalized.

WALL DECORATIONS

Carefully chosen art will personalize the nursery and become one of the things your baby loves to gaze at as he or she learns to focus. From decals and canvases to classic hanging letters, we have a variety of options to complement the theme or colors you've selected and make your nursery unique.

RUGS

Your baby (and you) will spend a lot of time on the floor, so don't underestimate the importance of choosing a rug that is soft and well made in addition to being beautiful. Our rugs have non-allergenic backings as well as cut and looped surfaces to reduce shedding. Pottery Barn Kids rugs are made with practicality, style and quality in mind.



What You Need:

- 1-2 Lamps
- Nightlight
- Rug + Rug Pad
- Clock
- Picture Frames
- Photo Albums
- Handprint/Footprint Keepsakes
- Baby Book
- Wall Decorations (Wall Letters, Decorative Quilts, Art)
- Window Coverings (Panels, Sheers, Blackout Shades, Valances, Rod + Holdbacks)



make room for play

MOBILES

Nothing is more soothing than the delicate sound of a lullaby as a mobile gently turns. Parents love to watch their baby's eyes light up as they focus on this, probably one of the first moving things that will really hold the baby's attention and soothe them. We have a broad range of mobiles that feature classic tunes and warm, enchanting shapes to complement our bedding collections.

TOYS

Stuffed animals and other cuddly toys will become your baby's constant companions during both sleeping and waking hours. Our exclusive collection ranges from animals made of a bright patchwork of percale, corduroy and other fabrics to classic knit critters that are handmade. And our wood toys are designed with all the simple appeal of the classics, plus, in many cases, the benefit of being crafted from sustainable materials. Having lots of different types of toys on hand to show your baby – even before your baby is ready to play with them – is one of the best things for development at every stage.

BOOKS

It is never too early for books. A variety of soft books and mini board books will be a wonderful thing for you and your baby to share as part of your daily rituals. We have a wide variety of classic and contemporary favorites that will delight you and your child for many years to come.

RATTLES

It seems like the most obvious thing in the world, but babies just love rattles. The discovery that they can make noise by gently shaking one of their toys is likely to inspire a whole world of excitement and exploration.

NURSERY CRITTER CHAIRS

Watch your child's eyes light up when he or she sees a chair shaped like a big stuffed animal. Our Critter Chairs are covered in soft chamois and have generous cushions for comfort and support. They're great for hugging and make a perfect spot for reading a favorite story.



What You Need:

- Mobile
- Block Set
- Teething, Plush and Developmental Toys
- Books (0-24 Months)
- Play Table + Chairs and/or Activity Mat
- Rattles
- Music
- Bouncy Seat
- Nursery Critter Chair



get ready to go

STROLLER BLANKETS & WARMERS

For babies on the go, the stroller should be a warm and welcoming place. Our plush, snuggly blankets are designed to add softness and comfort to outings, so your baby feels cozy and happy, and your time together is relaxed and worry-free. Our warmers feature a shell lined with soft fleece to keep babies warm and snug in car seats, strollers and joggers.

FEEDING ACCESSORIES

The right feeding accessories make your baby's meals go much smoother. Our Boppy® nursing pillows offer ergonomic support for moms and babies and their machine-washable slipcovers allow for easy care. When your baby is ready for solid foods, we offer a range of durable and dishwasher-safe plates, bowls and other feeding necessities that are free of BPA and phthalates. Designed to keep babies clean and happy during feeding time, each of our bibs is made of soft, machine-washable materials.



DIAPER BAG

The perfect diaper bag holds everything your baby needs in one easy-to-reach place, and keeps you well collected during outings. Roomy, stylish and durable, our diaper bags feature removable changing pads and plenty of pockets for keeping all of your baby's necessities neatly organized and close at hand.



What You Need:

- 4-6 Bibs
- 2 Baby-Safe Dish Sets + Sippy Cups
- 3-4 Spoons
- 1 Nursing Pillow + 2 Slipcovers
- Diaper Bag + Changing Pad
- 3-4 Stroller Blankets
- Stroller/Car Seat Warmer

registry benefits & service

Completion Discount

For six months following your event date, we offer a 10% discount on purchases of any remaining items on your registry, as well as any items you choose to add. This offer applies to unlimited online, in-store and catalog purchases.

Gift Wrapping & Delivery

We offer complimentary gift wrapping in our stores as well as nationwide shipping. We also offer in-home delivery services on select cribs and changing tables: we will deliver, unpack, assemble and inspect the items in the room of your choice – and take the packing materials with us when we leave.

Multiples Program

Enjoy 10% off when purchasing two or more of the same nursery furniture or bedding item. Just mention the Multiples Program to a store associate or call the Customer Care Center at 800.993.4923. Certain terms, conditions and exclusions apply.

Registry Announcement Cards

Inside the back cover, we have supplied you with cards to include in your shower invitations to let friends and family know you have registered with us. We also offer a registry notification email that you can send to friends and family. You can order additional cards online or by calling 800.993.4923.

Personalization

We offer personalization on a wide range of items, from bedding and soft seating to blankets and wall art, turning great gifts into perfect gifts.

Gift Cards

We suggest adding a note to your registry in the comments section indicating that gift cards are a welcomed gift. The cards can then be used to purchase some of the bigger items on your list.

Thank-You Note Manager

As items are purchased from your registry, we note who purchased them. Our Thank-You Note Manager helps you keep an up-to-date record of the notes you've written.

Registry Updates

Monitoring and making changes to your registry is easy at any of our stores, online or by calling 800.993.4923. Any updates you make will be reflected within one hour on our website, and within 24 hours at our stores.

Design Services

We offer complimentary consultations with design experts who can help with everything from space planning to choosing a paint color that will coordinate with your fabric preferences. Fabric and wood swatches are available to order online or pick up in stores. Please call your local store to arrange a complimentary appointment.

Complimentary Classes & Special Events

Your exceptional experience with Pottery Barn Kids doesn't end with your registry; as your baby grows, we want to be a resource for you. We host a wide array of complimentary classes throughout the year on topics that are important to parents. Join us with your baby at any of our child-friendly, free events such as Story Time and Sing-Along Concerts.

Canadian Registries

Our Canadian stores have a gift registry program exclusively for our Canadian registrants. To create a registry, simply visit any of our stores in Canada. Guests may access your registry at potterybarnkids.ca. For more information, visit a local store or call 877.770.7231.

Exchange & Returns

If you need to return or exchange a gift purchased at a Pottery Barn Kids store, an associate will be happy to help you choose an alternate gift or issue a merchandise credit. Credits are redeemable at any Pottery Barn Kids, Pottery Barn, PBteen, Williams-Sonoma or West Elm store, and can also be used online or when ordering by phone. If your gift is a catalog/internet-only item, a merchandise credit will be mailed to you.

common terms

Bassinet A Bassinet is the ideal place for your baby to sleep during his or her first few months. A bassinet is smaller than a crib – making it more cozy and comforting – and is mounted on casters so it can be moved from room to room to keep your sleeping baby close by at all times. Our bassinets have a removable basket, similar to what is often sold as a Moses basket, that gives you even more flexibility.

Changing Table An essential piece of furniture during your child's first years of life. Open shelving or drawers and cabinets below provide convenient storage for diapers, clothing and other items you need at your fingertips. Most have a removable topper that makes it easy to convert to a standard dresser after your child is out of diapers.

Changing Table Topper A removable addition that makes a dresser surface safe for changing your baby's diaper, with raised sides to help ensure that the baby doesn't roll off the table. In addition to the large section designed for a changing pad, ours include smaller compartments to help organize creams, wipes and other necessities.

Conversion Kit The tools and instructions you need to convert your child's crib into a toddler bed or full-sized headboard. Sold separately from our convertible cribs, they add years to the life of the crib you purchase.

Convertible Crib A crib that can easily be converted to a toddler bed; most can also be converted to a full-sized headboard. The toddler bed will use the same mattress and basic frame; the removal of one of the crib's sides helps your child learn how to get in and out of bed on his or her own.

Crib Bumper Also known as a "bumper pad." It provides cushioning between your baby and the hard slats/sides of a crib.

Crib Skirt Similar to a dust ruffle, a crib skirt hangs below the crib, covering some or all of the open area beneath the mattress. They're a fun and stylish decorative accent, but they also serve the practical purpose of creating a discrete storage space underneath the crib.

Glider A version of a rocking chair that makes the perfect spot for nursing or reading stories together. The seat moves back and forth parallel to the ground, with flat runners that remain stationary. Gliding ottomans (sold separately) employ the same motion. Removable cushions make them easy to keep clean and update.

Nursery Wraps These are essential for keeping babies' little bodies and heads warm when they come out of the bath. Ours come in a variety of fun colors and animal forms, and are made of superplush cotton terry. It's a good idea to have several on hand so you always have a fresh towel after your baby's bath time.

Mobile A classic crib accessory that can help lull your baby to sleep with gentle movement and sound. Small stuffed or knit forms turn gently while lullabies or other soothing tunes play. Many of ours are designed specifically to complement a particular nursery bedding collection.

Receiving Blanket A lightweight blanket that goes everywhere. Use them for everything from swaddling to playing on the floor and keeping your baby warm. They're easy to toss in the wash and most of ours can be personalized with a name and a birth date.

Tip Resistant Kit A furniture safety system that Pottery Barn Kids includes with all furniture items over four feet tall. The kit consists of one sturdy bracket that attaches to the furniture piece and another bracket that attaches to the wall. The two brackets are then connected with a nylon safety strap that helps prevent furniture from tipping over.

all the best to you and yours



We can't wait to help you create a beautiful sanctuary for your new arrival! If there is anything we can do to ensure your registry experience is exceptional, please contact us.

US: potterybarnkids.com 800.993.4923
Canada: potterybarnkids.ca 877.770.7231

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